

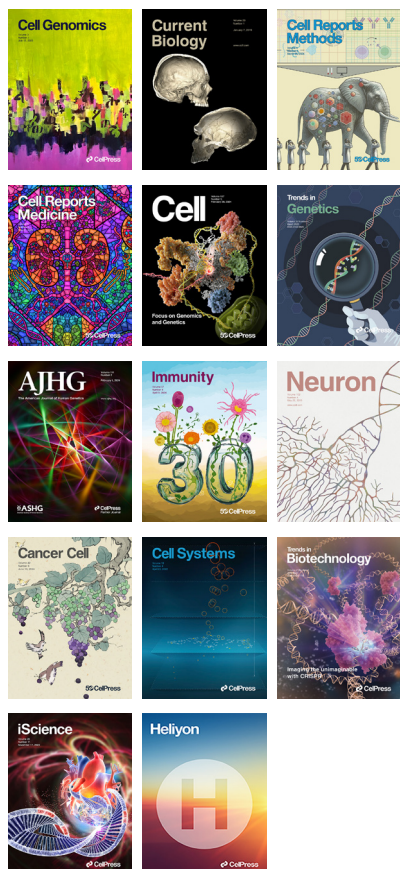
Precision genomics for human health

Co-sponsored by UCLA Institute for Precision Health

September 17–19, 2025 — San Diego, CA, USA



Supporting Cell Press journals



In this Cell Symposium, we bring together scientists working to translate human genetic diversity into precise insights regarding the etiology and treatment of major human diseases. This meeting will highlight key themes tied to all sessions, including: the use of human genomics for precision medicine; the genetic architecture of human health and disease; genomics for underrepresented populations; and technologies and methods for generating and interpreting genomic datasets.

Topics of the meeting will include:

- Genetic diversity in human health and disease
- Genomics for underrepresented populations
- Common and rare variation in human disease
- Neurogenomics
- Immunogenomics
- Cancer genomics
- Common complex diseases
- Genomic data science, ethics and privacy
- Technology and methods development

Organizers

Kelly Frazer, University of California San Diego, USA

Daniel Geschwind, University of California Los Angeles, USA

Laura Zahn, Editor-in-chief, *Cell Genomics*

Rita Gemayel, Senior scientific editor, *Current Biology*

Emily Marcinkevicius, Senior scientific editor, *Cell Reports Methods*

cell-symposia.com/precision-genomics-2025

cell.com/symposia

Sponsorship and Exhibition Information

The global network of scientists in academia, business, and government is being targeted to generate a highly qualified audience from the Cell Press community.

Our sponsors and exhibitors have the opportunity to network face-to-face with some of the leading names in the field and to build brand awareness and partnerships with international delegates.

Use your presence to:

- Increase brand awareness via both onsite and pre-event exposure
- Enhance relationships with existing customers and meet new ones
- Generate sales leads and educate the market
- Demonstrate products or services and launch new products
- Seek international partners and form new alliances
- Elevate your company profile within the community
- Increase visibility in focused markets
- Communicate your message to a highly qualified scientific community

For further information on sponsorship and exhibition opportunities, please contact:

Chris Holmkvist, Sr Sales Manager, Conferences ELSEVIER | STM Journals

Tel: +44 (0)7780 599662 Email: c.holmkvist@elsevier.com

Exclusive Platinum Sponsor **\$30,000**

- Company acknowledgement on all official symposium support signs, program app, symposium website, and all marketing collateral
- Complimentary registration for 5 delegates, including dinner tickets
- Complimentary table top exhibition
- Special recognition on the symposium website and program app with your company logo
- Recognized sponsor of the "Meet the Speakers Dinner"
- This dinner is a "Hallmark" of Cell Symposia where attendees have the opportunity to network with each other and the speakers
- Your company logo prominently displayed in the dining venue
- Recognized sponsor of lunch for the two full days of the symposium
- Your company logo prominently displayed in the dining venue
- As the sponsor, your company would be recognized as follows:
 - Recognition in the app next to the award recipient
 - Recognition when the selected presenter is introduced
 - Option to provide additional financial support to the individual
- After the event, a "thank you" email to all attendees with company logo

Gold Sponsor **\$17,500**

- Company acknowledgement on all official symposium support signs, program, symposium website, and all marketing collateral
- Complimentary registration for 4 delegates
- Special recognition on the symposium website and program book with your company logo
- Complimentary table top exhibition
- Recognized sponsor of the symposium lanyards with your company logo on the lanyard
- A complimentary full page advertisement in the program booklet
- Choose 2 from the following as recognized sponsor:
 - Welcome reception/1 coffee break/conference bag/conference app

Silver Sponsor **\$6,750**

- Company acknowledgement on all official symposium support signs, program, symposium website and, all marketing collateral
- Complimentary registration for 3 delegates
- Complimentary table top exhibition
- One set of promotional materials included in registration material
- Your logo on all delegate badges
- Special recognition on the symposium website and program book with your company logo
- A complimentary 1/2 page advertisement in the program booklet
- Choose 1 from the following as recognized sponsor:
 - 1 coffee break/conference bag/conference app

Additional Sponsorship Opportunities

Promotion exposure for our sponsors includes:

- Listing of your company name and logo in the program booklet
- Listing of your logo and company name, short description and link through to your company website on the symposium website.

Specific benefits include:

Branding and Visibility



LANYARDS \$4,600

Your company logo on the woven symposium lanyard given to each delegate and worn throughout the symposium.

Networking Opportunities



COFFEE BREAK \$2,500

Sponsorship of one of the symposium refreshment breaks:

- Your company logo prominently displayed in the serving area
- Delegate bag insert



DRINKS RECEPTION \$7,500

Opportunity to give a short address at the beginning of the reception:

- Your company logo prominently displayed in the serving area
- Posters positioned around the reception area
- Delegate bag insert
- 2 free delegate places per reception sponsored



BREAKFAST SESSION \$7,500

Sponsorship of one of the symposium breakfast:

- Your company logo prominently displayed in the serving area
- Opportunity to give a short address at the beginning of the breakfast
- Delegate bag insert
- 2 free delegate places per breakfast sponsored



LUNCH SESSION \$7,500

Sponsorship of one of the symposium lunches:

- Your company logo prominently displayed in the serving area
- Opportunity to give a short address at the beginning of the lunch
- Delegate bag insert
- 2 free delegate places per lunch sponsored



MEET THE SPEAKERS DINNER \$15,000

An unrivalled opportunity to have high-profile branding at the main social event of the symposium:

- Your company logo prominently displayed in the dining venue
- A table top exhibition display
- Opportunity to give a short address at the beginning of the dinner
- Delegate bag insert
- 2 free delegate places



POSTER AWARD \$4,000

- Branding of the award for best poster presentation
- Complimentary registration for one delegate

Exhibition



TABLE TOP \$4,000

An exhibition will run alongside the symposium providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads, and raise your profile within the scientific community.

The exhibition package includes complimentary registration for 1 delegate, the listing of your logo and company name, short description, and link on the symposium website and programme app.

If you find that our offerings do not provide a perfect match for your marketing needs, let us know, and we will customise a sponsorship programme for you.

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Sr Sales Manager,
ELSEVIER | STM Journals
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Email: c.holmkvist@elsevier.com

1. YOUR DETAILS

TITLE (PROF. DR. MR. MS.)

FIRST NAME

SURNAME

JOB TITLE

ORGANIZATION

ADDRESS

STATE/COUNTRY

POST/ZIP CODE

TEL

FAX

EMAIL

2. ORDER DETAILS

EXHIBITOR OPPORTUNITIES

- ☐ EXCLUSIVE PLATINUM SPONSOR.....\$30,000
- ☐ GOLD SPONSOR.....\$17,500
- ☐ SILVER SPONSOR.....\$6,750
- ☐ TABLE TOP.....\$4,000

NETWORKING OPPORTUNITIES

- ☐ DRINKS RECEPTION.....\$7,500
- ☐ COFFEE BREAK.....\$2,500
- ☐ BREAKFAST SESSION.....\$7,500
- ☐ LUNCH SESSION.....\$7,500
- ☐ 'MEET THE SPEAKERS' DINNER.....\$15,000
- ☐ POSTER AWARD.....\$4,000

BRANDING & VISIBILITY

- ☐ LANYARDS.....\$4,600

SPONSORED WEBINAR.....POA

3. HOW TO PAY

TOTAL AMOUNT PAYABLE: \$

- ☐ I WILL ARRANGE A BANK TRANSFER TO ELSEVIER LTD, PLEASE SEND ME THE PAYMENT DETAILS
- ☐ I WISH TO PAY BY CREDIT CARD
(NOTE: THE SYMPOSIUM PROJECT LEAD WILL CONTACT YOU TO TAKE THE PAYMENT)

4. SIGN AND DATE THE FORM

I HAVE READ AND AGREE TO ABIDE BY THE PAYMENT AND CANCELLATION TERMS AS OUTLINED BELOW, AND I UNDERSTAND THAT THIS FORM CONFIRMS MY BOOKING. I ACCEPT THAT FROM NOW ON CHARGES WILL BE IMPOSED FOR CANCELLED BOOKINGS, AND THAT UP TO THE FULL FEE WILL BE PAYABLE:

SIGNATURE

DATE

/ /

5. RETURN FORM TO

Chris Holmkvist

Snr Sales Manager,

Conferences ELSEVIER | STM Journals

Tel: +44 (0)7780 599662

Email: c.holmkvist@elsevier.com

TERMS AND CONDITIONS OF BOOKING:

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please fax the conference department immediately on +44 (0) 1865 843958. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alterations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.
- Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance will need to be provided prior to the event.
- Price for up to 2 colour printing within logos